

Major/Program	Business Administration (BA - Entrepreneurship)
College	College of Business and Technology
Department	School of Business
Contact	Dr. Lloyd E. Willis, Interim Dean
2025-2026	

Lander University 4-Year Major Guide

		First Semester		Second Semester		TOTALS	
First Year	Course	Notes	Hours	Course	Notes	Hours	
	BA 101	see chart below	3	ECON 101	Behavioral & Social Perspectives see chart below	3	
	ENGL 101	Core Academic Skill (General Education)	3	Elective		3	
	FINA 151	see chart below	3	ENGL 102	Core Academic Skill (General Education)	3	
	MATH 121	Scientific & Mathematical Reasoning (General Education) see chart below	3	HIST 111R or HIST 112R or POLS 101R	Founding Documents (General Education)	3	
	SOCI 101	Behavioral & Social Perspectives (General Education)	3	MATH 211	Core Academic Skill (General Education) see chart below	3	
	LINK 101	Core Academic Skills (General Education)	1				
			Subtotal	16			Yearly Totals
				Subtotal	15	→	31
Second Year	First Semester			Second Semester			
	Course	Notes	Hours	Course	Notes	Hours	
	ACCT 201	see chart below	3	ACCT 202	see chart below	3	
	BA 250	see chart below	3	General Education	Humanities & Fine Arts	3	
	BA 251	see chart below	3	Laboratory Science	Scientific & Mathematical Reasoning (General Education)	4	
	General Education	Humanities & Fine Arts	3	Program Additional Requirements	Human & Social Discovery (see list below)	3	
	COM 275	see chart below	3	Program Additional Requirements	Business Writing (see list below)	3	
			Subtotal	15			Yearly Totals
				Subtotal	16	→	31
Third Year	First Semester			Second Semester			
	Course	Notes	Hours	Course	Notes	Hours	
	MGMT 201		3	BA 360		3	
	MGMT 325		3	MGMT 320		3	
	MKT 201		3	MGMT 315		3	
	Program Additional Requirements	Business Writing (see list below)	3	Program Additional Requirements	Creativity & Innovation (see list below)	3	
	Program Additional Requirements	Creativity & Innovation (see list below)	3	Program Additional Requirements	Human & Social Discovery (see list below)	3	
			Subtotal	15			Yearly Totals
				Subtotal	15	→	30
Fourth Year	First Semester			Second Semester			
	Course	Notes	Hours	Course	Notes	Hours	
	Elective		3	Elective		1	
	General Education	World Cultures	3	MKT 340		3	
	Major Program Elective	300-level or above (see list below)	3	Major Program Elective	300-level or above (see list below)	3	
	Program Additional Requirements	Creativity & Innovation (see list below)	3	Program Additional Requirements	Creativity & Innovation (see list below)	3	
	Program Additional Requirements	Human & Social Discovery (see list below)	3	Program Additional Requirements	Human & Social Discovery (see list below)	3	
			Subtotal	15			Yearly Totals
				Subtotal	13	→	28
Total Hours Required:						120	

Program Additional Requirements:

Business Writing (6 credit hours): WRIT 276, WRIT 350, WRIT 373, or WRIT 450

Human & Social Discovery (12 credit hours): ECON 315, ECON 321, ECON 352, POLS 331, POLS 350, PSYC 306, PSYC 308, PSYC 311, PSYC 360, PYSC 362, SOCI 227, SOCI 228, SOCI 275, SOCI 301, SOCI 302, SOCI 315, SOCI 328, SOCI 351, SOCI 356, SOCI 363, or SOCI 397

Creativity & Innovation (12 credit hours): ART 301; DES 304; DES 305; DES 310; DES 404; DES 405; DES 410; MEDA 101; MEDA 200; MEDA 204; MEDA 311; MEDA 341; MEDA 345; MEDA 350; MEDA 351; MEDA 380; THTR 200; or THTR 301

Major Program Elective (6 credit hours): 300-level or above ACCT, BA, ECON, FINA, HCMT, HOSP, MGMT, MKT, SPTM

ACCT 201	Fresh or Soph Year	Prereq	MATH 121
ACCT 202	Soph Year	Prereqs	ACCT 201
BA 101	Fresh Year		
BA 226	Soph Year	Prereq	MATH 211
BA 250	Fresh or Soph Year		
BA 251	Fresh or Soph Year		
BA 299	Soph 1 st / 2 nd Sem (or 1 st Sem Jr.)	Prereqs	BA 101 and ENGL 102
ECON 101	Fresh Year		
FINA 151	Fresh Year		
COM 275	Soph Year	Prereqs	ENGL 101 and ENGL 102
BUSINESS WRITING	Soph /Jr Year	Prereqs	ENGL 102
MATH 121	Fresh Year		