

UNDERGRADUATE COURSES OF STUDY

JOURNALISM

JOUR 201.INTRODUCTION TO JOURNALISM

An introduction to journalism with emphasis on style, newsgathering, and newswriting for the mass media. The course will include study of and experience with news analysis, reporting skills, and beat reporting. Prerequisite: "C" or better in ENGL 101 and ENGL 102. *Three credit hours.*

JOUR 203.INTRODUCTION TO WEB DESIGN

This course introduces and provides practical experience with web design software. Emphasis is on both creative design theory as well as applied technology. *Three credit hours.*

JOUR 302.PUBLICATION DESIGN

This course examines methodologies, visual approaches to the design of print and digital publications, and explores strategies to analyze, plan, and produce publications. Topics covered include the basic principles of effective typography, the use of grids, integration of graphics/photos, page assembly, and other approaches to publication design thinking. Prerequisite: JOUR 201. *Three credit hours.*

JOUR 360.JOURNALISM FOR MULTIPLE MEDIA

This course explores the principles and practices of writing across the media, with a focus on the elements of good journalism. Students will complete assignments on gathering, writing and presentation of news and information suitable for publication in multiple media. Students will also analyze various multimedia products. Prerequisite: JOUR 201 or instructor permission. *Three credit hours.*

JOUR 375.FEATURE AND MAGAZINE WRITING

Writing of feature and other non-fiction articles for publication in newspapers, magazines, and other print media. This course will take a concept, develop it into a manuscript, and show techniques for marketing materials. Prerequisite: JOUR 201. *Three credit hours.*

JOUR 490.THE FORUM STUDENT NEWSPAPER

This on-campus internship is designed to give students practical work experience under the direct supervision of the faculty advisor for "The Forum," Lander University's student newspaper. The internship requires that students work closely with their supervisor in producing content for the publication, which appears in both print and digital format. Prerequisites: "C" or better in ENGL 102. *Three credit hours.*