

# UNDERGRADUATE COURSES OF STUDY

## FINANCE

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### **FINA 151.PERSONAL FINANCE**

The purpose of this course is to explore how individual choices influence future earnings potential and wealth building goals. Topics include money management, spending and credit, savings strategies, and investing. *Three credit hours.*

### **FINA 301.CORPORATE FINANCE**

This course introduces financial management. Topics include the role of ethics in financial markets, financial analysis, agency conflict, cost and sources of capital, and project selection. In addition, stocks, bonds, mergers, and international financial management are surveyed. Prerequisite: “C” or better in ACCT 201, BA 101, MATH 211, and either ECON 101 or ECON 201, or ECON 202. *Three credit hours.*

### **FINA 308.FINANCIAL SERVICES**

This class introduces the domestic and international financial services industry. It focuses on the four major industry segments – commercial banking, insurance (risk management), investments, and real estate. The fundamentals of these industries – markets, major companies and competitors, government regulation, and the basic financial structures of these businesses will be studied. In addition, the opportunities and credentials required for employment in the various sectors will also be reviewed. Prerequisites: Junior or senior status, “C” or better in ACCT 201, BA 101, MATH 211, and either ECON 101 or ECON 201 or ECON 202. *Three credit hours.*

### **FINA 310.INVESTMENTS**

This course provides an introduction to financial securities and contracts traded in modern financial markets. Stocks, bonds, and derivatives will be discussed. Topics include portfolio evaluation and the market microstructure that facilitates trading and risk management. Prerequisite: “C” or better in FINA 301. *Three credit hours.*

### **FINA 311.REAL ESTATE PRINCIPLES**

This course surveys the residential real estate industry. Topics include housing market analysis, valuation and appraisal methods, real estate transactions, and loan processes and documentation. This course fulfills the pre-licensing requirements for a real estate salesperson license in accordance with the required curriculum of the South Carolina Real Estate Commission. Prerequisites: “C” or better in ACCT 201, BA 101, MATH 211, and either ECON 101 or ECON 201 or ECON 202. *Three credit hours.*

### **FINA 312.INSURANCE AND RISK MANAGEMENT**

This course surveys the insurance industry, with a focus on the management of operational risks facing organizations. Topics include measurement of risk, behavioral bias in decision making under uncertainty, diversification of risk, the role of capital in ensuring performance, and moral hazard. These topics are then applied to public policy issues such as health care, catastrophic risk, and safety regulation. Prerequisites: “C” or better in ACCT 201, BA 101, MATH 211, and either ECON 101 or ECON 201 or ECON 202. *Three credit hours.*

### **FINA 313.MONEY AND BANKING**

This course surveys the role financial markets, institutions, and central banks have in facilitating the flow of funds to investments in today’s economy. Topics include the nature of money, the behavior of interest rates, different types of markets and institutions, monetary policy, and derivative markets. Several major bank failures, debt crises, and global financial crises are studied to gain insight into the importance of these entities. Prerequisites: “C” or better in ACCT 201, BA 101, MATH 211, and either ECON 101 or ECON 201 or ECON 202. *Three credit hours.*

### **FINA 314.FINANCIAL TECHNOLOGY CAPSTONE**

The capstone course focuses on the application of financial knowledge, technological proficiency, and data visualization skills that have been developed throughout the financial emphasis curriculum. The course will focus on the creation of financial models to analyze a company’s future stock performance based on anticipated events or executive decisions. Prerequisites: “C” or better in ACCT 201, BA 304, MATH 211, FINA 301, MKT 201, and ECON 101. *Three credit hours.*

**FINA 315.BEHAVIORAL INVESTING**

The course explores the main concepts and principles of how human psychology influences the decisions of investors, markets, and managers. Students will learn how to apply this knowledge to make unbiased, rational decisions that have lasting impacts across a range of investment scenarios. Prerequisites: "C" or better in ACCT 201, BA 304, ECON 101, FINA 301, MATH 211, and MKT 201. *Three credit hours.*

**FINA 316 REAL ESTATE FINANCE**

This course will focus on real estate investment and financing issues. Project evaluation, financing strategies, investment decision making, and real estate capital markets are covered. Prerequisites: "C" or better in ACCT 201, BA 304, MATH 211, FINA 301, MKT 201, and either ECON 101 or ECON 201 or ECON 202. *Three credit hours.*

**FINA 369.SPECIAL TOPICS IN FINANCE**

This course allows for the study of finance topics that are not a part of the regular course offerings. The course may be repeated up to three times for additional credit as the topic changes, and count as a business elective or general elective. To repeat the course to improve a grade, the topic must be the same. *One to three credit hours.*

**FINA 488.FINANCE PROFESSIONAL DEVELOPMENT I**

The course offers an opportunity for undergraduate students to pursue professional certifications and licensing requirements from regulatory agencies that pertain to the Financial Services core curriculum. The grade is based on the requirements stated in the course syllabus, which will include weekly evaluation of student progress as well as a final report rendered by the student detailing the new knowledge acquired from the experience. Customization of instruction will be specifically related to banking, insurance, real estate, investments, or wealth management, and must be approved by the Dean of the College of Business or appointed representative on a per student basis. Prerequisites: Instructor permission and junior or senior status, "C" or better in ACCT 201, ECON 101, and MATH 211. Graded pass/fail. *One credit hour.*

**FINA 489.FINANCE PROFESSIONAL DEVELOPMENT II**

The course offers an opportunity for undergraduate students to pursue professional certifications and licensing requirements from regulatory agencies that pertain to the Financial Services core curriculum. The grade is based on the requirements stated in the course syllabus, which will include weekly evaluation of student progress as well as a final report rendered by the student detailing the new knowledge acquired from the experience. Customization of instruction will be specifically related to banking, insurance, real estate, investments, or wealth management, and must be approved by the Dean of the College of Business or appointed representative on a per student basis. Prerequisites: Instructor permission and junior or senior status, "C" or better in ACCT 201, ECON 101, and MATH 211. Graded pass/fail. *One credit hour.*

**FINA 490.FINANCE INTERNSHIP**

This course will provide practical work experience in the financial services field through an approved agency or business under the supervision of professional employees and the course instructor. The course may be taken for a maximum of six hours. Internships are dependent upon position availability. Prerequisites: FINA major or minor and instructor permission. *One to six credit hours.*

**FINA 491.FINANCE INTERNSHIP II**

This course is designed to give students additional practical work experience in the finance field. The student works through an approved agency or business under the supervision of professional employees and the course instructor. The course may be taken for a maximum of 6 hours. Internships are dependent upon position availability. Prerequisites: FINA major or minor, FINA 490, and instructor permission. *One to six credit hours.*