

UNDERGRADUATE COURSES OF STUDY

COMMUNICATION

COM 101.MEDIA LITERACY

This course is an introduction to the history and critical analysis of media, its impacts, methods, and how to consume, understand, and assess information from media sources. A particular emphasis will be placed on the roles and influences of mass media, including photographs, newspaper articles, advertisements, books, TV shows, movies, documentaries, public relations materials, websites, and digital media. *Three credit hours.*

COM 199.CAREERS IN COMMUNICATION

This course introduces careers available for Communication majors, opportunities for professional development, and admissions requirements for graduate and professional schools. Prerequisite: ENGL 101 with a "C" or better, enrollment as a Communication major, or instructor permission. *One credit hour.*

COM 212.INTERPERSONAL COMMUNICATION

This course is designed as an introduction to interpersonal communication. It will emphasize the characteristics and process of interpersonal communication including perception, speech and language, nonverbal behaviors, listening and feedback, conflict and conflict resolution, the ethics of interpersonal communication, and relationship development and maintenance. The ability to recognize cultural similarities and differences is emphasized, as is the ability to recognize one's own communicative biases and behaviors. Prerequisite: ENGL 101 with "C" or better. *Three credit hours.*

COM 275.PROFESSIONAL COMMUNICATION

This course provides instruction and practice in writing and producing documents such as newsletters, PowerPoints, and brochures for a variety of professional careers. Coursework will emphasize the styles and mechanics of both written and oral communication and may include community- or university-based projects. Prerequisite: "C" or better in ENGL 102 or instructor permission. *Three credit hours.*

COM 421.SEMINAR IN COMMUNICATION LAW AND ETHICS

This course provides an in-depth study of the history of communication law as well as a focus on contemporary legal and ethical issues. The course aims to increase students' research skills in these areas. Prerequisite: COM 275. *Three credit hours.*

COM 450.ADVANCED PROFESSIONAL COMMUNICATION

This course introduces advanced techniques for writing in a professional setting. Skills taught may include effective communication strategies to targeted readers, composing effectively in a variety of forms and media, and applying rhetorical concepts in professional environments. Prerequisite: "C" or better in COM 275 or instructor permission. *Three credit hours.*

COM 490.ON-CAMPUS INTERNSHIP

This on-campus internship course is designed to give students practical work experience with a specific university office or organization under the direct supervision of a faculty advisor. The course may be repeated for no more than six total credit hours toward the Communication major. Prerequisite: Junior/senior standing or instructor permission. *One to three credit hours.*

COM 491.OFF-CAMPUS INTERNSHIP

This internship course is designed to give the student practical work experience under the supervision of a professional. The internship requires that students work through an approved agency, business, organization, or academic environment under the supervision of one of its professional employees and a designated professor. Suitable positions determine the availability of internships. The course may be repeated for no more than six total credit hours toward the Communication major. Prerequisites: Junior/senior standing and a minimum 3.0 institutional GPA or instructor permission. *One to three credit hours.*

COM 499.SENIOR SEMINAR

This capstone course is required of all senior Communication majors. It will help students refine their professional skills and write resumes in preparation for graduation. This course also requires that students assemble a professional portfolio, drawing from their various experiences as Communication majors, as they prepare for graduate school or careers. Restricted to Communication majors with senior status or instructor permission. ***Three credit hours.***