



STAFF SENATE MEETING MINUTES
Thursday, January 9, 2025 - 10:00 AM ITS Conference Room

- I. Call to Order was promptly at 10 a.m.
- II. Roll Call: Brittany Chadwick, Anna Crawford, Pleshette Elmore, Taylor Haigler, Wyatt McInerney, Matthew Moore, Karen Petit, Jeffrey Reynolds, Robbie Rhodes, Perrin Rickenbaker, Kendra M. Rodgers, Jason Smith, Sydney Stanley, Grant Stone, Jamie Wilson

Absent: Buck Billings, Brittany Brissey
- III. Administrative Report: Brian Apfel, Vice President, Marketing and Communications.

Brian discussed new branding and communications efforts underway for the University. These included the development of a Style Guide for a consistent branding message. The guide will be introduced in the coming months. He also talked about the establishment of the “Lander blue,” one of Lander’s signature colors, and how there are different hues of the color being used. Efforts are underway to make the blue and gold colors more consistent for academic and athletic uses, such as banners, signs, clothing, flyers, etc. Brian told the Staff Senate that marketing efforts would be cognizant of costs and that changes would be phased in to prevent expensive expenditures.
- IV. Chair Report: Taylor Haigler

Taylor praised the work of the Staff Senate and said that discussions have been held with Adam Taylor, Lander’s Chief of Staff, about the work of the Senate in recent months to strengthen the organization and keep its mission aligned with administration’s goals.

She discussed the Feedback/Suggestion Box now on the website and wants to encourage staff to use it.
- V. A motion was made to adjourn the open session by Brittany Chadwick, with a second made by Jason Smith. The open session was adjourned.

Executive Session

- I. Administrative Report Speakers: Taylor asked the Staff Senate about potential speakers to give the Administrative Reports.
- II. Officer Elections: Matt Moore discussed that the Senate had open positions that needed to be filled. A discussion, led by Taylor, included the need to update bylaws on the future of the organization, which would include how the election of officers would be held, as well as the committees that would be part of the Staff Senate. Taylor asked for volunteers to serve on a Bylaws Review Committee. Among those serving will be Taylor, Matt, Kendra, Perrin, Brittany

Staff Senate Mission Statement

The Lander University Staff Senate exists to enhance the welfare of its staff; to serve as a liaison between staff, administration, faculty, and students; and to advise the administration on matters concerning the staff. This focus provides staff a voice to promote a positive, respectful work environment that sustains both personal and professional growth. In support of the university’s strategic plan, specifically the goal of remaining an employer of choice, the senate strives foremost to contribute to the overall success of Lander University and its students.

Chadwick and Karen. Taylor said the committee would meet and would present the draft for the updated By-Laws in the next month or two.

- III. Other Discussion: The Staff Senate also discussed ways to show appreciation to staff, including awards at Staff Appreciation Day and efforts toward staff retention.
- IV. The meeting was adjourned at 11:11 a.m.

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