|  |  |
| --- | --- |
| **Unit/Program Name** | Orientation |
| **Office of Primary Responsibility** | Office of Orientation |
| **Assessment Coordinator** | Shelby Dominick Reed |
| **Submission Date of this Report** | May 31, 2017 |

1. **Unit/Program Goal**: Freshman Orientation was effective in connecting students to Lander Univeristy

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| **Strategic Goal Supported** |  |
| **Indicator of Success/ Student Learning Outcome****AND****Summary of Data** | Indicator/Learning Outcome | (2012-2013 | 2013-2014 | 2014-2015 | 2015-2016 | 2016-2017 |
|  | **1.** | Students responded by answering "strongly agree" or "agree" on resource section of Freshman Orientation evaluation: The University Police session was helpful.  | 99.1% | 100% | 97% | 99.5% | Data not available at this time |
|  | **2.** | Students responded by answering "strongly agree" or "agree" on resource section of Freshman Orientation evaluation: The "Campus Home" session was helpful. | 97% | 97% | N/A | N/A | Data not available at this time |
|  | **3.** | Students responded by answering "strongly agree" or "agree" on resource section of Freshman Orientation evaluation: The Financial Aid/Billing session was helpful. | 96% | 96% | 89% | 95.48% | Data not available at this time |
|  | **4.** | Students responded by answering "strongly agree" or "agree" on resource section of Freshman Orientation evaluation: The Computer Connection session was helpful.  | 98% | 97% | 99% | 98% | Data not available at this time |
|  | **5.** | Students responded by answering "strongly agree" or "agree" on resource section of Freshman Orientation evaluation:The "Bearcat Bodies" was fun and informed me about intramural opportunities, Campus Recreation, and the Fitness Center.  | N/A | 97% | 98% | 99% | Data not available at this time |
|  | **6.** |       |       |       |       |       |       |
| **Assessment Instrument(s) and Frequency of Assessment** | Instrument | Frequency |
|  | **1.** | Freshman Orientation evaluation  | Following each Freshman Orientation session  |
|  | **2.** | Freshman Orientation evaluation | Following each Freshman Orientation session  |
|  | **3.** | Freshman Orientation evaluation | Following each Freshman Orientation session  |
|  | **4.** | Freshman Orientation evaluation | Following each Freshman Orientation session  |
|  | **5.** | Freshman Orientation evaluation | Following each Freshman Orientation session  |
|  | **6.** |       |       |
| **Expected Outcome** | Met(3) | Partially Met(2) | Not Met(1) |
|  | **1.** | 85%-100% of students answering strongly agree or agree on Freshman Orientation evaluation to "The University Police session was helpful/'Safety & Wellness' session was helpful."  | 75%-84.9% of students answering strongly agree or agree on Freshman Orientation evaluation to "The University Police session was helpful/'Safety & Wellness' session was helpful."  | Less than 75% of students answering strongly agree or agree on Freshman Orientation evaluation to "The University Police session was helpful/'Safety & Wellness' session was helpful."  |
|  | **2.** | 85%-100% of students answering strongly agree or agree on Freshman Orientation evaluation to "The Campus Home session was helpful". | 75%-84.9% of students answering strongly agree or agree on Freshman Orientation evaluation to "The Campus Home session was helpful | Less than 75% of students answering strongly agree or agree on Freshman Orientation evaluation to "The Campus Home session was helpful |
|  | **3.** | 85%-100% of students answering strongly agree or agree on Freshman Orientation evaluation to "The Financial Aid/Billing session was helpful". | 75%-84.9% of students answering strongly agree or agree on Freshman Orientation evaluation to "The Financial Aid/Billing session was helpful" | Less than 75% of students answering strongly agree or agree on Freshman Orientation evaluation to "The Financial Aid/Billing session was helpful" |
|  | **4.** | 85%-100% of students answering strongly agree or agree on Freshman Orientation evaluation to "The Computer Connection session was helpful".  | 75%-84.9% of students answering strongly agree or agree on Freshman Orientation evaluation to "The Computer Connection session was helpful". | Less than 75% of students answering strongly agree or agree on Freshman Orientation evaluation to "The Computer Connection session was helpful". |
|  | **5.** | 85%-100% of students answering strongly agree or agree on "The 'Bearcat Bodie' was fun and informed me about intramural opportunities, Campus Recreation, and the Fitness Center". | 75%-84.9% of students answering strongly agree or agree on "The 'Bearcat Bodie' was fun and informed me about intramural opportunities, Campus Recreation, and the Fitness Center" | Less than 75% of students answering strongly agree or agree on "The 'Bearcat Bodies' was fun and informed me about intramural opportunities, Campus Recreation, and the Fitness Center" |
|  | **6.** |       |       |       |
| **Review of Results and Actions Taken** | **1.** | Summer 2012: 674 responses at 99.1%, SATISFACTION METSummer 2013: 636 responses at 100%, SATISFACTION METSummer 2014: 573 responses at 97%, SATISFACTION METSummer 2015: 598 responses at 99.5%, SATISFACTION MET |
|  | **2.** | Summer 2012: 674 responses at 97%, SATISFACTION METSummer 2013: 636 responses at 97%, SATISFACTION METSummer 2014: 573 responses, DATA NOT AVAILABLESummer 2015: 598 responses, DATA NOT AVAILABLE  |
|  | **3.** | Summer 2012: 674 responses at 96%, SATISFACTION METSummer 2013: 636 responses at 96%, SATISFACTION MET Summer 2014: 573 responses at 89%, SATISFACTION MET: Reevaluated delivery of presentation and implemented a new format for 2015 sessions.Summer 2015: 598 responses at 95.48%, SATISFACTION MET  |
|  | **4.** | Summer 2012: 674 responses at 98%, SATISFACTION METSummer 2013: 636 responses at 97%, SATISFACTION MET Summer 2014: 573 responses at 99%, SATISFACTION METSummer 2015: 598 responses at 98%, SATISFACTION MET  |
|  | **5.** | Summer 2012: 674 responses at N/A, session did not exist. Added session to promote physical, mental and emotion well being. Session also highlights Lander University's new Fitness Center.Summer 2013: 636 responses at 97%, SATISFACTION MET, Session proves to be relevant in the Fitness Center's foot traffic data, collected dailySummer 2014: 573 responses at 98%, SATISFACTION METSummer 2015: 598 responses at 99%, SATISFACTION MET |
|  | **6.** |       |
|  | **Sum** |       |
| **Outcomes** | Indicator of Success Evaluation | Indicator of Success Score |
|  | **1.** |  |  |
|  | **2.** |  |  |
|  | **3.** |  |  |
|  | **4.** |  |  |
|  | **5.** |  |  |
|  | **6.** |  |  |
| **Additional Resources Required to Achieve or Sustain Results** | $0.00Explanation |

1. **Unit/Program Goal**: Freshman Orientation was effective in connecting students with peers to create positive social interactions.

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| **Strategic Goal Supported** |  |
| **Indicator of Success/ Student Learning Outcome****AND****Summary of Data** | Indicator/Learning Outcome | 2012-2013 | 2013-2014 | 2014-2015 | 2015-2016 | 2016-2017 |
| **1.** | Students responded by answering "strongly agree" or "agree" on general section of Freshman Orientation survey to "My Orientation Leader was helpful and courteous". | 99.7% | 97% | 95% | 99% |       |
| **2.** | Students responded by answering "strongly agree" or "agree" on general section of Freshman Orientation survey to "Because I attended Orientation, I made new friends". | 99% | 97% | 93% | 98% |       |
| **3.** | Students responded by answering "strongly agree" or "agree" on general section of Freshman Orientation survey to "Group Connections with my Orientation Leader and group was helpful'.  | 97% | 96% | 84% | 97% |       |
| **4.** | Students responded by answering "strongly agree" or "agree" on general section of Freshman Orientation survey to "My Orientation Leader had control over his/her 'Group Connections'/Group Meetings were effective." | N/A | 97% | 96% | 99% |       |
| **5.** | Students responded by answering "strongly agree" or "agree" on general section of Freshman Orientation survey to "My Orientation Leader was friendly and approachable". | N/A | 97% | 96% | 99% |       |
| **6.** |       |       |       |       |       |       |
| **Assessment Instrument(s) and Frequency of Assessment** | Instrument | Frequency |
| **1.** | Freshman Orientation evaluation | Following each Freshman Orientation session  |
| **2.** | Freshman Orientation evaluation | Following each Freshman Orientation session  |
| **3.** | Freshman Orientation evaluation | Following each Freshman Orientation session  |
| **4.** | Freshman Orientation evaluation | Following each Freshman Orientation session  |
| **5.** | Freshman Orientation evaluation | Following each Freshman Orientation session  |
| **6.** |       |       |
| **Expected Outcome** | Met(3) | Partially Met(2) | Not Met(1) |
| **1.** | 85%-100% of students answering strongly agree or agree on Freshman Orientation evaluation to " "My Orientation Leader was helpful and courteous". | 75%-84.9% of students answering strongly agree or agree on Freshman Orientation evaluation to " "My Orientation Leader was helpful and courteous" | Less than 75% of students answering strongly agree or agree on Freshman Orientation evaluation to " "My Orientation Leader was helpful and courteous" |
| **2.** | 85%-100% of students answering strongly agree or agree on Freshman Orientation evaluation to "Because I attended Orienation, I made new friends." | 75%-84.9% of students answering strongly agree or agree on Freshman Orientation evaluation to "Because I attended Orienation, I made new friends." | Less than 75% of students answering strongly agree or agree on Freshman Orientation evaluation to "Because I attended Orienation, I made new friends |
| **3.** | 85%-100% of students answering strongly agree or agree on Freshman Orientation evaluation to "Group Connections with my Orientation Leader and group was helpful." | 75%-84.9% of students answering strongly agree or agree on Freshman Orientation evaluation to "Group Connections with my Orientation Leader and group was helpful." | Less than 75% of students answering strongly agree or agree on Freshman Orientation evaluation to "Group Connections with my Orientation Leader and group was helpful." |
| **4.** | 85%-100% of students answering strongly agree or agree on Freshman Orientation evaluation to "My Orientation Leader had control over his/her 'Group Connections'/Group Meetings were effective." | 75%-84.9% of students answering strongly agree or agree on Freshman Orientation evaluation to "My Orientation Leader had control over his/her 'Group Connections'/Group Meetings were effective." | Less than 75% of students answering strongly agree or agree on Freshman Orientation evaluation to "My Orientation Leader had control over his/her 'Group Connections'/Group Meetings were effective. |
| **5.** | 85%-100% of students answering strongly agree or agree on Freshman Orientation evaluation to "My Orientation Leader was friendly and approachable." | 75%-84.9% of students answering strongly agree or agree on Freshman Orientation evaluation to "My Orientation Leader was friendly and approachable." | Less than 75% of students answering strongly agree or agree on Freshman Orientation evaluation to "My Orientation Leader was friendly and approachable." |
| **6.** |       |       |       |
| **Review of Results and Actions Taken** | **1.** | Summer 2012: 674 responses at 97%, SATISFACTION METSummer 2013: 636 responses at 96%, SATISFACTION MET Summer 2014: 573 responses at 84%, Inserted additional customer service training into Orientation Leader curriculum to improve student perceptions during 2015 orientation sessions. Summer 2015: 598 responses at 97%, SATISFACTION MET |
| **2.** | Summer 2012: 674 responses at 99%, SATISFACTION METSummer 2013: 636 responses at 97%, SATISFACTION MET Summer 2014: 573 responses at 93%, SATISFACTION MET.Summer 2015: 598 responses at 96%, SATISFACTION MET:Improvement was met by restructuring Orientation Leader training sessions on icebreakers to focus more on the introverted student and strategies to assist all students in feeling comfortable, |
| **3.** | Summer 2012: 674 responses at 97%, SATISFACTION METSummer 2013: 636 responses at 96%, SATISFACTION METSummer 2014: 573 responses at 93%, SATISFACTION METSummer 2015: 598 responses at 98%, SATISFACTION MET |
| **4.** | Summer 2012: 674 responses at N/A, Question not on evaluationSummer 2013: 636 responses at 97%, SATISFACTION MET Summer 2014: 573 responses at 96%, SATISFACTION METSummer 2015: 598 responses at 99%, SATISFACTION MET |
| **5.** | Summer 2012: 674 responses at N/A, Question not on evaluationSummer 2013: 636 responses at 97%, SATISFACTION METSummer 2014: 573 responses at 96%, SATISFACTION METSummer 2015: 598 responses at 99%, SATISFACTION MET |
| **6.** |       |
| **Sum** |       |
| **Outcomes** | Indicator of Success Evaluation | Indicator of Success Score |
| **1.** |  |  |
| **2.** |  |  |
| **3.** |  |  |
| **4.** |  |  |
| **5.** |  |  |
| **6.** |  |  |
| **Additional Resources Required to Achieve or Sustain Results** | $0.00Explanation |

1. **Unit/Program Goal**: Department of Orientation successfully increased Bearcat Camp by 25% from pilot year to second year

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| **Strategic Goal Supported** |  |
| **Indicator of Success/ Student Learning Outcome****AND****Summary of Data** | Indicator/Learning Outcome | 2016-2017 | 2017-2018 |       |       |       |
| **1.** | Tickets sold for Bearcat Camp: Adventure & Emerald City Immersion will increase by 25% | N/A |       |       |       |       |
| **2.** | Tickets sold for Bearcat Camp: Lander Serves will increase by 25% | N/A |       |       |       |       |
| **3.** |       |       |       |       |       |       |
| **4.** |       |       |       |       |       |       |
| **5.** |       |       |       |       |       |       |
| **6.** |       |       |       |       |       |       |
| **Assessment Instrument(s) and Frequency of Assessment** | Instrument | Frequency |
| **1.** | MarketPlace tickets | Collected from March-August |
| **2.** | MarketPlace tickets  | Collected from March-August |
| **3.** |       |       |
| **4.** |       |       |
| **5.** |       |       |
| **6.** |       |       |
| **Expected Outcome** | Met(3) | Partially Met(2) | Not Met(1) |
| **1.** | Tickets sold will be 25% greater than previous year (New program, no data yet available to provide exact numbers.) |       | Tickets sold will be less than a 25% increase from previous year (New program, no data yet available to provide exact numbers) |
| **2.** | Tickets sold will be 25% greater than previous year (New program, no data yet available to provide numbers) | . | Tickets sold will be less than a 25% increase from previous year (New program, no data yet available to provide exact numbers.). |
| **3.** |       |       |       |
| **4.** |       |       |       |
| **5.** |       |       |       |
| **6.** |       |       |       |
| **Review of Results and Actions Taken** | **1.** | Will pilot in summer of 2017 to incorporate surrounding community into the Freshman Orientation experience. with an emphasis on entertainment available to incoming freshmen within the local community. |
| **2.** | Will pilot in summer of 2017 to incorporate surrounding community into the Freshman Orientation experience with an emphasis on giving back to the local community and the value this provides to the incoming Freshmen.. |
| **3.** |       |
| **4.** |       |
| **5.** |       |
| **6.** |       |
| **Sum** |       |
| **Outcomes** | Indicator of Success Evaluation | Indicator of Success Score |
| **1.** |  |  |
| **2.** |  |  |
| **3.** |  |  |
| **4.** |  |  |
| **5.** |  |  |
| **6.** |  |  |
| **Additional Resources Required to Achieve or Sustain Results** | $2,500.00For logistics and safety we will provide charter bus transportation during camps. |

1. **Unit/Program Goal**:

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| **Strategic Goal Supported** |  |
| **Indicator of Success/ Student Learning Outcome****AND****Summary of Data** | Indicator/Learning Outcome |       |       |       |       |       |
| **1.** |       |       |       |       |       |       |
| **2.** |       |       |       |       |       |       |
| **3.** |       |       |       |       |       |       |
| **4.** |       |       |       |       |       |       |
| **5.** |       |       |       |       |       |       |
| **6.** |       |       |       |       |       |       |
| **Assessment Instrument(s) and Frequency of Assessment** | Instrument | Frequency |
| **1.** |       |       |
| **2.** |       |       |
| **3.** |       |       |
| **4.** |       |       |
| **5.** |       |       |
| **6.** |       |       |
| **Expected Outcome** | Met(3) | Partially Met(2) | Not Met(1) |
| **1.** |       |       |       |
| **2.** |       |       |       |
| **3.** |       |       |       |
| **4.** |       |       |       |
| **5.** |       |       |       |
| **6.** |       |       |       |
| **Review of Results and Actions Taken** | **1.** |       |
| **2.** |       |
| **3.** |       |
| **4.** |       |
| **5.** |       |
| **6.** |       |
| **Sum** |       |
| **Outcomes** | Indicator of Success Evaluation | Indicator of Success Score |
| **1.** |  |  |
| **2.** |  |  |
| **3.** |  |  |
| **4.** |  |  |
| **5.** |  |  |
| **6.** |  |  |
| **Additional Resources Required to Achieve or Sustain Results** | $0.00Explanation |

1. **Unit/Program Goal**:

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| --- | --- |
| **Strategic Goal Supported** |  |
| **Indicator of Success/ Student Learning Outcome****AND****Summary of Data** | Indicator/Learning Outcome |       |       |       |       |       |
| **1.** |       |       |       |       |       |       |
| **2.** |       |       |       |       |       |       |
| **3.** |       |       |       |       |       |       |
| **4.** |       |       |       |       |       |       |
| **5.** |       |       |       |       |       |       |
| **6.** |       |       |       |       |       |       |
| **Assessment Instrument(s) and Frequency of Assessment** | Instrument | Frequency |
| **1.** |       |       |
| **2.** |       |       |
| **3.** |       |       |
| **4.** |       |       |
| **5.** |       |       |
| **6.** |       |       |
| **Expected Outcome** | Met(3) | Partially Met(2) | Not Met(1) |
| **1.** |       |       |       |
| **2.** |       |       |       |
| **3.** |       |       |       |
| **4.** |       |       |       |
| **5.** |       |       |       |
| **6.** |       |       |       |
| **Review of Results and Actions Taken** | **1.** |       |
| **2.** |       |
| **3.** |       |
| **4.** |       |
| **5.** |       |
| **6.** |       |
| **Sum** |       |
| **Outcomes** | Indicator of Success Evaluation | Indicator of Success Score |
| **1.** |  |  |
| **2.** |  |  |
| **3.** |  |  |
| **4.** |  |  |
| **5.** |  |  |
| **6.** |  |  |
| **Additional Resources Required to Achieve or Sustain Results** | $0.00Explanation |

1. **Unit/Program Goal**:

|  |  |
| --- | --- |
| **Strategic Goal Supported** |  |
| **Indicator of Success/ Student Learning Outcome****AND****Summary of Data** | Indicator/Learning Outcome |       |       |       |       |       |
| **1.** |       |       |       |       |       |       |
| **2.** |       |       |       |       |       |       |
| **3.** |       |       |       |       |       |       |
| **4.** |       |       |       |       |       |       |
| **5.** |       |       |       |       |       |       |
| **6.** |       |       |       |       |       |       |
| **Assessment Instrument(s) and Frequency of Assessment** | Instrument | Frequency |
| **1.** |       |       |
| **2.** |       |       |
| **3.** |       |       |
| **4.** |       |       |
| **5.** |       |       |
| **6.** |       |       |
| **Expected Outcome** | Met(3) | Partially Met(2) | Not Met(1) |
| **1.** |       |       |       |
| **2.** |       |       |       |
| **3.** |       |       |       |
| **4.** |       |       |       |
| **5.** |       |       |       |
| **6.** |       |       |       |
| **Review of Results and Actions Taken** | **1.** |       |
| **2.** |       |
| **3.** |       |
| **4.** |       |
| **5.** |       |
| **6.** |       |
| **Sum** |       |
| **Outcomes** | Indicator of Success Evaluation | Indicator of Success Score |
| **1.** |  |  |
| **2.** |  |  |
| **3.** |  |  |
| **4.** |  |  |
| **5.** |  |  |
| **6.** |  |  |
| **Additional Resources Required to Achieve or Sustain Results** | $0.00Explanation |

1. **Unit/Program Summary**

|  |  |  |  |
| --- | --- | --- | --- |
| **Unit/Program Goal** | **Strategic Goal Supported** | **Unit/Program Goal Outcome** | **Additional Resources Required to Achieve or Sustain Results** |
|  |  | **Score** | **Evaluation****Met: 3.00 – 2.01****Partially Met: 2.00 – 1.01****Not Met: 1.00 – 0.01****Not Evaluated: 0.00** |  |
| 1.
 |  | 0.00 |  | $0.00 |
| 1.
 |  | 0.00 |  | $0.00 |
| 1.
 |  | 0.00 |  | $0.00 |
| 1.
 |  | 0.00 |  | $0.00 |
| 1.
 |  | 0.00 |  | $0.00 |
| 1.
 |  | 0.00 |  | $0.00 |
| **UNIT/PROGRAM TOTALS** | **0.00** |  | **$0.00** |
| **Unit/Program Summary (including evidence of improvements made to the program curriculum based on assessment):**       |