

BOARD OF TRUSTEES OF LANDER UNIVERSITY

F. Mitchell Johnson Board Room
Lander University
Greenwood, South Carolina

Tuesday, March 3, 2015
1:30 p.m.

Presiding: Mr. Jack Lawrence, Chair

Members of the Board in Attendance: Mr. Robert Barber
Mr. Bobby Bowers
Ms. Holly Bracknell
Mr. Cary Corbitt
Ms. Linda Dolny
Ms. Catherine Frederick
Mr. Maurice Holloway
Mr. Ray Hunt
Ms. Marcia Hydrick (by phone)
Mr. Don Lloyd (by phone)
Ms. Mamie Nicholson
Mr. Claude Robinson
Mr. George R. Starnes
Mr. DeWitt Stone
Ms. S. Anne Walker

Others in Attendance: President Daniel W. Ball; Dr. David Mash, Vice President for Academic Affairs; Mr. Gary McCombs, Vice President for Business and Administration; Mr. H. Randall Bouknight, Vice President for Student Affairs; Mr. Adam Taylor, Vice President for Governmental Relations; Mr. Ralph Patterson, Vice President for University Advancement; Mr. Jeff May, Vice President and Athletic Director; and Ms. Kimberly Chitwood, Administrative Assistant, President's Office.

Guests: Dr. David Gardner, Chair-elect, Faculty Senate; Ms. Megan Price, Director, University Relations and Publications; Mr. Dave Lorenzatti, Office of University Relations and Publication; Ms. Eleanor Teal, Special Assistant to the President; Ms. Lei Zhang, Visiting scholar from Shanghai Normal University; Kate Hruby and Mattie Jones with the Index Journal.

Chair Lawrence stated for the record that the appropriate publicity for the meeting, in order to comply with the Freedom of Information Act, had been disseminated and this meeting was in compliance with that Act.

The regular meeting of the Lander University Board of Trustees was called to order at 1:30 p.m. by Chair Lawrence who acknowledged and welcomed all guests. Chair Lawrence would like to point out that your travel voucher may be signed off and monies dedicated to The Lander Foundation.

Dates to Remember:

Statements of Economic Interest forms are due on or before March 30th.

Dan and Marge Ball Appreciation Dinner – April 2, 2015

Spring Commencement – May 2, 2015

Lander Sports Auction – May 12, 2015

June Retreat and Board Meeting – June 16-17, 2015

MINUTES: IT WAS MOVED and seconded that the minutes of the last meeting, Friday, December 12, 2014, be approved. A vote was taken; the motion carried unanimously.

PRESIDENT'S COMMENTS: Chair Lawrence called upon President Ball for comments. Dr. Ball called attention to a letter in the board packets from the SC Education Oversight Committee. This is a committee that looks at math and English language arts in public schools. Dr. Ball made note that three universities have already endorsed them and Lander is one of them along with USC and Clemson University.

ACADEMIC AFFAIRS: Ms. Anne Walker reported on behalf of the Academic Affairs Committee. She called attention to the report from the Office of Academic Affairs, which had been distributed earlier. (A copy of the report will be made a part of the official minutes.) Ms. Walker highlighted the following:

- Increase demand in increase nursing program.
- Strong need for a grants office.
- Strong need for a marketing department and a budget for marketing.
- Enrollment hope to maintain.

FINANCE AND FACILITIES COMMITTEE: Ms. Holly Bracknell called attention to the report from the Finance and Facilities Committee, which had been distributed earlier. (A copy of the report will be made a part of the official minutes).

Ms. Bracknell stated that the Finance and Facilities Committee had three action items to bring before the Board for approval. She then presented the following action items:

1. Proposed Amendment #3 to the E&G, Restricted, and Auxiliary Enterprise Budgets: Ms. Bracknell presented the motion out of committee for approval of amendment #3 to the E&G, Restricted and Auxiliary Enterprise Budgets which was a result of an enrollment deficit and additional money received from grants. The net is \$647,521.

IT WAS MOVED that the proposed amendment be approved as presented. The motion carried unanimously.

2. Proposed Housing Rate Increase of 1%: Ms. Bracknell presented the motion out of committee for approval of a housing rate increase of 1% which is about \$50 per semester, with the exception of single occupancy housing.

IT MAS MOVED that the proposed housing rate increase be approved as presented. The motion carried unanimously.

3. Proposed restructuring of student meal plans: Ms. Bracknell presented the motion out of committee for approval of restructuring of student meal plans for FY 2015-2016. She explained this is a move from individual plans to a block plan which will allow more flexibility for students.

IT MAS MOVED that the proposed restructuring of the student meal plans be approved as presented. The motion carried unanimously.

- Facilities Report: Briefly discussed current projects on campus and expected completion dates for: Student Housing Project, PEES Corridor Development, Plaza Re-Design Phase I, Plaza Re-Design Phase II, Jackson Library Starbucks Coffee Venue and University Advancement Office Development. Full details are in the Finance and Facilities Report.
- Discussion on the consolidation of the summer school programs and the minimum number of students per class has been raised which will be more efficient for teaching and more cost effective.
- Compensation Study update from HR. The committee is anxiously following and waiting on results from that so we can see where we stand.
- Don Lloyd (participating via teleconference) gave an update with regard to the directive the finance committee received from the Board to evaluate potential

budgetary solutions to the compensation challenges we have with faculty and staff. Gary and his team and the finance committee will be bringing forth as part of the budget for FY 16 at least the initial phase in trying to address some of those issues. It is dependent upon what is ultimately approved by the state budget but we do have the framework of a plan to at least begin the process to address some of the disparity that has been of concern. We will be able to produce greater specificity to the board in that regard hopefully by the June meeting.

GOVERNMENTAL RELATIONS: Ms. Holly Bracknell called attention to the report from Governmental Relations, which had been distributed earlier. (A copy of the report will be made a part of the official minutes).

Adam Taylor, Vice President of Governmental Relations highlighted the following in reference to the state budget:

- House Ways and Means committee met last week and it will go to the House floor for debate next week.
- \$300,000 recurring dollars for operation of our proposed Montessori Center.
- \$600,000 in non-recurring dollars for science and math replacement of equipment.
- \$300,000 anticipating will be put in on the floor for the Equestrian Center.
- Mini Bond Bill is also in consideration of which Lander would receive 2 million for construction of our National Center for Montessori Education. This is just the House version and we do feel the numbers for Lander should go higher in the Senate.
- Currently tracking key legislation as some may be detrimental to higher ed so Adam is keeping an eye on them.
- The bond bill was originally at 900 million but has been reduced to 497 million in the House. The Senate can go higher. The Governor has already said that she plans to veto but early discussion suggest there may be an appetite to override the veto.
- Dr. Ball will be presenting to the Senate Finance Higher Ed Subcommittee on Wednesday, March 18th.

INSTITUTIONAL ADVANCEMENT COMMITTEE: Mrs. Cathy Lee Frederick called attention to the report from the Office of University Advancement, which had been distributed earlier. (A copy of the report will be made a part of the official minutes.) She then highlighted the following:

- In the month of April, we expect to see the University Advancement Office relocation complete at the bank building and that is going to help them a great deal as it relates to efficiency.
- The addition of Van, Sadie, Adam and Myra has created a good team by which they have been able to see some increase in funds.
- Fiscal year to date, as of December 2014, there has been an increase of \$375,000 as compared to the year prior. There are some line items this year that were not there in prior year, but even considering that, they are netting about 250,000 more as compared to last year. We are very pleased with the extent to which the execution of their plans are yielding true dollars in the bank.
- Also, just a comment as it relates to the Dan and Marjorie Ball Appreciation Dinner on April 2. The committee discussed the opportunity that exists for the board to contribute in a significant way to the scholarship. Ralph will be reaching out to each board member to discuss contributions. This would be a wonderful way to demonstrate our appreciation to Dan and Marge Ball.
- There has been a concerted effort this year to increase endowed scholarships. We have over 250 existing endowed scholarship plans sitting out there and they are reaching out to each one individually to discuss the opportunity to grow. They have several tactics that are in place.
- Ralph commented that they have a lot more activity because they have a lot more foot soldiers and it really makes a difference.
- Ralph expressed the strong desire to be able to announce at the appreciation dinner that the scholarship has been fully endowed by the board of trustees in a significant amount and that these contributions can also go towards the amount needed to kick off our capital campaign.

STUDENT AFFAIRS COMMITTEE: Mr. Holloway called attention to the report from Student Affairs, which had been distributed earlier. (A copy of the report will be made a part of the official minutes.) He then highlighted the following:

- The committee discussed the strong need for a student center and asks of the board to make this a priority sooner than later.
- Randy and his team have been very busy this last semester and details can be seen in the full report.
- In residence life, we have no problems regarding the boarding of our students and that's a good thing. The construction of the new residence hall is on schedule.
- Randy Bouknight commented that applications are up about 4%.
- Homecoming this year went really well. Homecoming for next year will be February 20, 2016.

INTERCOLLEGIATE ATHLETICS COMMITTEE: Mr. Holloway called attention to the report from Intercollegiate Athletics, which had been distributed earlier. (A copy of the report will be made a part of the official minutes.) He then highlighted the following:

Mr. Holloway stated that the Intercollegiate Athletics Committee had one action item to bring before the Board for approval. He then presented the following action items:

Proposal to approve the NCAA Manual: Mr. Holloway stated that the NCAA Manual is required to be approved by the Board of Trustees. It is a 64 page document that outlines compliance issues and was previously sent to the board for review.

IT WAS MOVED that the NCAA Manual be approved as presented. The motion carried unanimously.

- We are proud of our athletes and their accomplishments, especially their GPA's.
- Lander had player of the week from the women's golf team, men's golf team and tennis team. Lander also had a baseball pitcher this last week with a no-hitter.

- Women's golf team played in their first tournament with 17 other teams and won the tournament.
- The athletic auction will be on May 12 and we would like all the board members to attend.
- We are excited about our new soccer coach Lee Squires who has received a very nice endorsement from former coach Van Taylor.
- Jeff May brought attention to the new marketing brochure and tape measure in front of each board member. He stated our theme this year is "Get Involved". The last week in March, Lander Athletics will send about 40 of our best and brightest student athletes to visit several hundred businesses in town and they will give each one of them a tape measure. They will give them a decal and we are going to ask them to display it in their window. We will also leave them with materials that hopefully they will decide to get involved with advertising and marketing for the Bearcats.

FACULTY SENATE: On behalf of the Faculty Senate, Dr. David Gardner, Chair-elect of the Faculty Senate and sitting in for Dr. Lee Vartanian, commented that the faculty was excited to be able to see and meet the three final candidates for the Lander presidency. The general consensus of the faculty is that they are excited and this is going to be an exciting new chapter for Lander. They are looking forward to working with the new president and to hit the ground running and to see what kind of things we can do to push this university forward

OTHER BUSINESS:

- Jack Lawrence and Ray Hunt have discussed and suggest tabling further discussion on the Naming Policy and the Honorary Degree Policy until the next board meeting.
- Joe Cabri will be inducted into the SC Athletic Hall of Fame along with 6 other inductees on Monday, May 11 at 6:30p.m. Lander will have tables sponsored at the event for those who would like to attend.
- Board Officer Positions are up for nomination at the June Board Meeting. Chair Lawrence requested a motion be made and vote taken to form an ad hoc nominating committee with Bobby Bowers serving as chair of the nomination committee and Anne Walker and Marcia Hydrick also serving on the committee. Don Lloyd so moved. The vote was taken and all in favor.

- David Mash gave an update on the U.S. News and World Report. The surveys will arrive in late March and Dr. Ball and the various departments involved will complete and submit.
- Jack Lawrence, has asked Attorney Kenny Poston to join the board during the executive meeting discussions.

The Board of Trustees took a 10 minute break before going into executive session.

EXECUTIVE SESSION:

Motion made to go into executive session at 2:23 p.m. - Motion approved.

Motion made to adjourn the executive session – Motion approved.

MOTION AFTER EXECUTIVE SESSION:

Anne Walker stated, “I move that we vote by acclamation the hiring of Dr. Richard E. Cosentino as the next President of Lander University, effective July 1, 2015, and an employment package with the grammar discussed in executive session authorized to the Chairman of the Board to negotiate the employment package with Dr. Richard E. Cosentino and to obtain legal counsel to reduce the agreement in writing.” Ray Hunt seconded.

A vote was taken; the motion carried unanimously.

Jack Lawrence proceeded to place a phone call to Dr. Cosentino to officially offer him the position of President of Lander University. Dr. Cosentino accepted and Jack informed him that the decision was unanimous and that he has the full support of the board. Round of applause given.

ADJOURNMENT: The meeting was adjourned at 3:05 p.m.

NEXT MEETING: Wednesday, June 17, 2015